



607.661.9053



kq.designs@yahoo.com



www.kqcreativedesigns.com

SKILLS

Attention to detail
Creative manager
Art direction
Photo shoot direction
Offset & Gravure printing
Deadline oriented
Team player
Project planning
Budgeting
Process improvement

EDUCATION

ASSOCIATES DEGREE
Graphic Design
The Art Institute of Pittsburgh
1997-1999

DIPLOMA
High School, Hornell, NY
1997

AWARDS

PRESIDENTIAL AWARD
Leading and Motivating
by Example
2006

PRESIDENTIAL AWARD
Outstanding Performance
2011

KRISTEN QUACKENBUSH

Art director/Graphic designer

PROFESSIONAL PROFILE

Talented creative professional with hands-on experience in catalog, web design, print design, production, art and photography direction. Experienced in developing the best design solutions that are visually appealing, functional and graphically exciting and portray the vision of the client to the market. Loyal employee experienced in multitasking and who can work independently or manage a team in deadline driven environment.

EXPERIENCE

Gunlocke, Wayland NY - 8/2017 - 8/2019

Graphic Designer. Responsible for the design and art direction of marketing assets for the use of the Sales team. Design and execution of vertical market brochures, email event invites, digital and print ads, design guide, postcards, brochures, Art Direction for the showroom and studio photography as well as Art Direction for rendering images. Worked directly with the Director of Marketing and Marketing team.

KQ Creative Designs, Hornell NY - 10/2015 - Current

Art Director/Designer. Responsible for the design and art direction of logos, websites, label design, invites, social media, ads, and brochures for clients such as Cider Creek, Functional Performance by Oakden, Southern Tier Credit Center, Maple Court Homes, Wilkins Auto Sales, QKA Expresswash, MASHstudios and UA Brands.

Uniform Advantage, Plantation FL - 4/2003 - 10/2015

Creative Director. Design visionary of the company. Responsible for the design, layout and production of 14, 100 page catalogs, 3 websites, 240 email promotions, 4 retail postcards and all retail store sign-age per year. Art direction of photo shoots including stylists, models and mannequins both on location and in-house studio. Ensure that all creative projects are produced in the time frame, budget and quality that is required. Managed department of 12 designers including in-house photographer.

M & P Design Group, Rochester NY - 6/2000 - 4/2002

Graphic Designer. Responsible for the design of corporate identities, ads, brochures and packaging.

SOFTWARE

MAC OS Proficient
Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Acrobat,
Microsoft Office, Fetch, Aperture & Capture One

Windows Proficient
Adobe Creative Suite, Microsoft Office, NedGraphics Easy Mapping Pro